THE LYTX DIFFERENCE

For over 20 years, Lytx has set the standard for fleet technology. From deep transportation expertise, to industry best practices and techniques that produce proven results, Lytx delivers more value to clients than anyone else. Our nearly 100-percent renewal rate is proof.

Lytx offers more depth and scale of expertise than any other provider.

HELPED PROTECT MORE THAN **ONE MILLION DRIVERS**

OVER **520K** CONNECTED DEVICES

1000 NEAR COLLISIONS CAPTURED DAILY

100,000 RISKY DRIVING **EVENTS** CAPTURED DAILY

625 THOUSAND FEWER INSTANCES OF RISKY DRIVING

300 MILLION MILES OF NEW DATA EVERY WEEK

As of 2018

lytx

WESTERN NATIONAL INSURANCE
The relationship company

LYTX® FLEET SOLUTIONS

EVERYTHING YOU NEED FOR A SAFER, MORE EFFICIENT FLEET.

Help keep your fleet safe and operating at peak performance with Lytx, an industry leader in video telematics, analytics, and driver safety. Discover your custom, best-in-class solution and help your fleet reach its full potential.

lytx.com

lytx

THE RIGHT SOLUTIONS FOR THE RIGHT RESULTS

Every fleet faces unique challenges. With our modular product portfolio, we can help you build the right solution and configuration for your business.

VISIBILITY

LYTX VIDEO PLATFORM ■

THE VISIBILITY YOU NEED FOR A SAFER FLEET.
Get the facts you need in minutes with the gateway to all Lytx offerings. Access video on demand—anywhere you have an internet connection—with customizable clip lengths. It's the only solution that gives you the right video, at the right time, at the right length.

- Secure access to manage your Lytx account, programs, services, and data
- Continually recorded video lets you quickly search and find what you're looking for
- Ability to add auxiliary cameras

SAFETY

RISK DETECTION SERVICE ■

INSIGHTS HELP YOU MONITOR RISK AND TAKE ACTION.
Monitor and manage fleet risk with the insights you need— when you need them. Get timely event clips of moments that are important to track, plus the Lytx Video Platform. All with the freedom to take action on your terms.

- Dashboard and insights reports to help track and monitor risk
- Machine Vision and Artificial Intelligence (MV+AI) categorizes and presents risk across your fleet

DRIVER SAFETY PROGRAM ■

PROVEN TO CHANGE DRIVER BEHAVIOR.
Reduce unsafe driving before a collision occurs. This comprehensive solution helps change behavior by coaching drivers with video so they can be aware of their habits on the road.

- Programmatic approach to fleet safety
- Highly effective coaching workflow
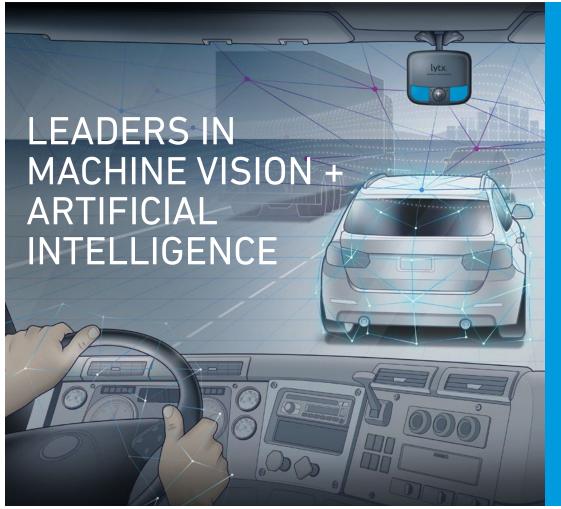- Human-validated event review

EFFICIENCY

FLEET TRACKING SERVICE ■

SEE THE STATUS OF YOUR FLEET IN AN INSTANT.
Oversee fleet operations anywhere. Locate, track, and manage vehicles in real time to respond faster, maximize productivity, and optimize your field-service efficiency.

- Real-time access to fleet status
- Vehicle locations, ETA, trip histories, and more
- Custom alerts to geofencing parameters, speeding, and idling

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LEADERS IN MACHINE VISION + ARTIFICIAL INTELLIGENCE

Not all technologies are created equal. Whether it's intelligent triggers for risky driving events, new ways to detect drowsy or distracted driving, or custom algorithms to surface the most relevant video events, only Lytx can deliver the breakthroughs modern fleets demand.

Informed by more than 100 billion miles of driving data, millions of hours of video from the road, and validated by human review, our proprietary Machine Vision and Artificial Intelligence are miles ahead of anything else in the industry. This powerful combination of analytics, experience, and technology gives fleets the precise information they need to achieve their safety goals with confidence.

WHAT SOLUTION IS RIGHT FOR ME?

Lytx offers a flexible model to help you find and customize the option that work best for you. Turn features on or off, as needed. Your solution can even scale easily as your business grows.

- ■ LYTX VIDEO PLATFORM
- ■ RISK DETECTION SERVICE
- ■ DRIVER SAFETY PROGRAM
- ■ FLEET TRACKING SERVICE

"I need video evidence in case something happens, plus the ability to find a specific incident and download the exact amount of video I want—quickly and easily."

Incident capture with video on demand
■

"I need a robust program that will help me improve safe driving behavior and monitor drivers for business efficiency."

Driver safety and fleet supervision
■ ■ ■ ■

"I need to monitor the risk in my fleet, so I can decide whether to take corrective action."

Timely insights to manage risk
■ ■

"I need to quickly locate, track, and manage my fleet so I can improve efficiency and service."

Real-time fleet status with video
■ ■

"I need a proven way to improve driver behavior, reduce risk, and lower collision frequency."

Full program to coach drivers to safety
■ ■ ■